



# Connecticut Community Investment Corporation History of Business & Marketing Plan Form

Name of Business: \_\_\_\_\_

When and By Whom Was Your Company Established?

When Did You Get Control of the Business?

Describe the Nature of Your Business and Primary Products and Services?

What is the Geographic Market Served By Your Business?

List Major Competitors:

- |          |          |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |

Provide a Narrative History Including the Early Growth of the Business:

Discuss How Your Business Will Benefit from this Loan:

Submitted by: \_\_\_\_\_

Date: \_\_\_\_\_